



**Z2 Entertainment
Fox Theatre and Boulder Theater
Marketing Internship Description**

As a Z2 marketing intern you will learn about concert promotion and marketing on the front lines, working at both the Fox Theatre and Boulder Theater. Both venues are nationally recognized among the best clubs and theaters in the nation! This position provides general support to the marketing team. It includes but is not limited to helping to oversee the physical and digital street team, working on grassroots marketing campaigns, creating TikToks, updating the venue websites, supplementing street team efforts and more. Candidates will also have the opportunity to contribute promotional ideas to help market events and the Z2 brand as a whole.

Qualified Candidates

- Are 18+
- Are available for two or more 4-hour shifts per week (10 - 15 hours max/week)
- Are proficient in Google Workspace, Excel, Canva. Experience with graphic design programs and content management systems is a plus!
- Are actively engaged on social media
- Have a desire to learn grassroots marketing
- Possess office administrative skills (familiarity with copier/printer, filing, etc.) and are detail oriented
- Have reliable transportation to get to the Fox Theatre
- Are music lovers and enthusiastic about learning from industry professionals

How to Apply

- Send a short paragraph about why you are interested in the internship to Liz Karlsson (Marketing Manager) at liz@z2ent.com and Alicia Leighty (Marketing Coordinator) at alicia@z2ent.com

Pay Rate: This is an unpaid internship. Class credit is available. We offer free tickets to Z2 shows in exchange for consistent internship work.

Deadline to Apply: We are always accepting applications.